

## Enrollment

Ford Motor Company is pleased to provide you this exclusive offer for the Farm Bureau States.

This offer gives you a Bonus Cash Offer toward the purchase or lease of an eligible new Ford vehicle. Not available on Mustang Shelby GT350®, Mustang Shelby® GT350R, Mustang BULLITT, Ford GT, Focus RS and F-150 Raptor.

**Starting on July 2<sup>nd</sup> and running through September 30, 2019, all Farm Bureau members have the opportunity to earn an additional \$500 Conquest Bonus Cash, if you are currently driving or have registered in your household a competitive vehicle.**

**In order to register for this Conquest offer, it is advised to have copies of the following documents for your dealer:**

Competitor's:

- \* Vehicle Title
- \* Active Finance Payment Coupon
- \* Active Finance Contract

Acceptable Proof of Lease

- \* Active Lease Contract
- \* Active Lease Payment Coupon.

Any document must include sufficient detail to tie the customer to the prior competitive vehicle. Vehicle registration is NOT acceptable as it may not prove the lease status of competitive vehicle.

**If the vehicle is titled in another person's name within the house, then proof of relationship or address might be required.**

- a. Previous Lease Agreement
- b. Previous Registration/Title
- c. Proof of insurance
- d. Marriage license, divorce decree or domestic partner affidavit
- e. Articles of incorporation, sales tax or business license

To apply for this Farm Bureau offer, please confirm your information and complete brief enrollment form below.

- 1) Upon submission, a certificate number will be issued and emailed to you to present to your authorized Ford Dealer to redeem the incentive.
- 2) Please print your Bonus Cash Certificate and take it to your authorized Ford Dealer for redemption. You **are not** required to present proof of your Farm Bureau membership to the dealer.
- 3) Please take proof of your competitive vehicle information to your dealer and have them enroll you in the program at the time of vehicle purchase.
- 4) You can generate and claim up to five (5) Farm Bureau certificates on a new purchase or

lease per member per calendar year.

5) If you have previously applied for a Certificate number, prior to July 2nd and you drive a competitive vehicle, please cancel your current certificate number and reapply on this page, after July 2nd, to submit proof of the competitive vehicle ownership.

Your authorized Ford Dealer is the best source for qualifications and complete details or call Program Headquarters at 1-888-322-5862 for assistance.